




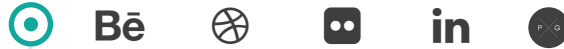


**PAULINA GALINDO**  
UX/UI DESIGNER & DEVELOPER

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## EXPERIENCE

### Portfolio



**Base22 LLC**  
OCT 2011 - CURRENT

*UX/UI Designer / Front-End Developer / Project Manager*

Delivered web solutions through UX/UI Design and Front-End Development to ensure that the application's appearance and behavior is useful, immersive and engaging.

Created advanced interactive prototypes for web and mobile applications using HTML/HTML5, CSS/CSS3, jQuery and Javascript.

**Freelance**  
MAY 2008 - CURRENT

*UI Designer / Developer*

Responsible for designing, developing and delivering web and mobile applications using a responsive design approach across multiple platforms including iOS, Android and Blackberry.

**ITESM Univeristy**  
MAY 2008 - OCT 2011

*Web Developer / Usability Designer*

Collaborated with cross-disciplinary teams to create, design and develop web portal experiences and optimized usability on business critical pages.

Led the interaction between the client, the creative team, and the development team to optimize and design web forms for different audiences.

## EDUCATION

**ITESM Univeristy**  
JUL 2011

M.S Information Technology Management  
Tecnológico de Monterrey, Monterrey, NL, México

**ITESM Univeristy**  
MAY 2008

B.S Computer Science and Technology  
Tecnológico de Monterrey, Monterrey, NL, México

## SKILLS

### Rockstar Skills

UI/UX Design ●●●●●  
 Mobile Design ●●●●●  
 Web Design ●●●●●  
 Front-End Dev ●●●●●  
 Wireframing ●●●●●

### Software Skills

Photoshop ●●●●●  
 Illustrator ●●●●●  
 Balsamiq ●●●●●  
 Sketch 3 ●●●●●  
 Quartz ●●●●●

### Coding Skills

HTML5 ●●●●●  
 CSS3/LESS ●●●●●  
 JS/jQuery ●●●●●  
 XML/JSON ●●●●●  
 GIT ●●●●●